

**AGENDA**  
**EAGLE MOUNTAIN CITY ECONOMIC DEVELOPMENT BOARD**  
**December 18, 2013—6:30 p.m.**  
**3726 E. Campus Drive, Eagle Mountain, Utah**

1. **Motion** to approve September, 2013 minutes
2. **Discussion: Goal 1 – City-Wide Yard Sale**
  - a. Completed but open to questions or comments.
  - b. **Kevin** will check with EM City to see if the City would be willing to budget monies for marketing for future yard sales in May and September
3. **Discussion: Goal 2 - Business Welcome Kit**
  - a. **Justin** requested to table the welcome kit until the December meeting. He has feasibility concerns on how the website will be updated and managed.
  - b. **Justin** – update regarding presentation made on Pony Express Days at council meeting
4. **Discussion: Goal 3 - Newsletter**
  - a. “Business Newsletter”
    - **Kevin** will talk to the Crossroads Journal about adding “Eagle Mountain Monthly Business News”. NL Title would include “What’s New, Marketing Tips, Chamber Activities, Incubator Updates, Legal Shorts, Suggestions and Feedback”
  - b. **Kevin and Ikani** to get together regarding brainstorming session on newsletter ideas.
  - c. **Kevin** - Newsletter (mailchimp)
    - Send 12,000 emails to 2,000 subscribers for free. No contracts
    - Send an unlimited number of emails to as many as 3000 subscribers = \$40 month
5. **Discussion: Incubator Update**
  - a. Incubator Program
    - **Ikani** to present incubator packet and update. Hivelt and M42X are both in the running for grants from the UVU “Nail it and Scale It” program.
    - **Ikani**: Review incubator program at next meeting. Will discover 2013/2014 budget and will look for “wackiness” (or newsworthy content) in the submissions and will bring those to Linda for potential KSL broadcast. Also to call existing businesses about incubator virtual office and grants.
    - **Shaun** is looking at grants available for companies hiring employees that have less than 100 employees. Recommendation to send leaflets as an insert in the utility bills. Ikani will call existing businesses about grants and expanding the virtual office at the incubator facility. Suggestion to expand virtual office to send out leaflet to capture potential incubator candidates.
6. **Discussion: Other Business** (Catch-all item)
  - a. **New Chair for 2014**

CERTIFICATE OF POSTING

The undersigned duly appointed recorder or deputy recorder does hereby certify that the above agenda notice was posted in four public places within Eagle Mountain City limits on this **17<sup>th</sup> day of December, 2013**. These public places being bulletin boards located inside the City offices and located in the Eagle Mountain City Library, 1650 E. Stagecoach Run, Eagle Mtn., UT; and the bulletin board located inside the Prairie Gate professional office building, 3688 E. Campus Dr., Eagle Mountain, Utah. On this **17<sup>th</sup> day of December, 2013**, the above agenda notice was posted to the Utah State public notice website at <http://www.utah.gov/pmn/index.html>.

Fionnuala B. Kofoed, City Recorder